

# LECTURE SERIES

INDUSTRY EXPERIENCE



***It is 5 minutes before 2pm on a Sunday afternoon and the F1 grand-prix at the Barcelona circuit is about to start. You get into your driver's seat and fire up your PlayStation, Xbox or PC and log on to the F1 computer game, and you can race/play directly against the professional F1 drivers, in real-time!***

***Wouldn't that be the ultimate kick?!***

We would like to invite you for an opportunity to explore the possibilities of being in that TEAM, as iOpener is now looking for partners.

Speaker: **Joerg Kreisel / Andy Luerling**



**Jörg Kreisel**  
CEO JKIC

Jörg holds a degree in aerospace engineering from Aachen University of Technology (RWTH Aachen) and is an alumnus of the International Space University ISU. He is member of the European Private Equity & Venture Capital Association EVCA, the American Institute for Aeronautics & Astronautics AIAA, the German Aerospace Association DGLR, as well as several other regional and international networks. Mr. Kreisel is also lecturer at two international post-graduate master degree programs.



[www.jkic.de](http://www.jkic.de)



<http://www.real-timegames.com>



<http://www.iopenermedia.com>



**Andy Lürling**  
CEO iOpener Media

Andy holds a degree in Information Management from the Hogeschool Maastricht in the Netherlands, and successfully finished the Master class Technology, Strategy and Entrepreneurship of Delft University of Technology. Andy is member of the Product Development & Management Association (PDMA), and the International Association of Space entrepreneurs. With the Real-time Games concept Andy won the 2006 European Satellite Navigation Competition (regional prize and Europe wide runner up), and the 2007 Ernst & Young Best Business Case Award.

**Date** : 15 July 2008  
**Venue** : MSC Malaysia Cybercentre at KL Sentral,  
Creative Innovation Centre  
**Time** : 10.00am – 1.00pm

Who should attend;  
Game developers and game companies

AGENDA:

10:00 Arrival of guest and registration  
10:15 Introduction by J. Kreisel, JKIC  
10:30 iOpener & Related Opportunities, Andy Luerling, iOpener Media  
11:30 Q&A: Moderator J. Kreisel, JKIC  
11:55 Wrap-Up & Closure  
12:00 Lunch and Networking  
13:00 Adjourn

Seats are limited. For registration, please visit:  
[http://cmc.msc.com.my/register\\_lectureseries.php](http://cmc.msc.com.my/register_lectureseries.php)

For further information, please call;

Vernon Fernandez (Tel: 03-8312 3014)

Or

Shahrizan Binti Mohd Sharif (Tel: 03-8312 3014)

For more information about M-CMCI, kindly visit:  
<http://cmc.msc.com.my>



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