



iOpener Press Release

Looking for Miss iOpener Enabled – Season 2010

Aachen, 20 October 2009

iOpener Enabled, the innovative race feature, wants to pay tribute to all ladies among the race fans; iOpener is looking for the Miss iOpener Enabled for the 2010 race season.

The brand iOpener Enabled, engaged in the world of motorsport racing is scouting for an eye catching representative. The title 'Miss iOpener Enabled' will be awarded once a year. The winner will take over a representative function for the iOpener Enabled brand and be rewarded with great prizes. All ladies are asked to submit their picture along with their name to miss@iopenermedia.com. Appropriate entries from all over the world are welcome.

From the entries 10 ladies will be selected to proceed to the final round. The selected ladies will be notified before December 2009. Applications are now being accepted to take part and become Miss iOpener Enabled and can be mailed to: miss@iopenermedia.com.

Note

About iOpener:

Award winning iOpener Media is a young, dynamic company headquartered in Aachen, Germany, and with an office in Delft, the Netherlands. In 2007 iOpener successfully participated in the European Space Agency Business incubation initiative. Backed by seasoned venture capitalist the company is currently active in the video games and motorsports industries with aims to expand into other genres e.g. flight simulators and educational games.

The patented iOpener Enabled feature transmit's live telemetry data and GPS coordinates from the race cars into a virtual environment. By this race games can be iOpener Enabled and make it possible for gamers to race live against professional race drivers on the track in real time. The feature can also be used for safety control, driver training and broadcast enrichment to only name a few possible applications.

Attached: Logo Miss iOpener Enabled and Logo iOpener Enabled